



## POSTER SPECIFICATIONS & GUIDELINES

The poster boards are 2m high x 1m wide, are covered in felt and use Velcro stickers to attach the posters

The poster should

- be of A1 size (841 x 594)
- be eye-catching (5 second impression)
- have clarity of presentation flow and layout
- message – clear, novel and important

Readable from 2-3 metres distance

Title Headings – at least 40mm high

Main text, abstract and conclusions – at least 10mm high

Lettering should be in dark colours

Use no more than 3 colours and do not combine red and green

Avoid large tables of data

Use photographs and simple figures or drawings wherever possible

Omit detailed descriptions of methods

As a general rule, the message should be gained in one minute

Have a simple summary